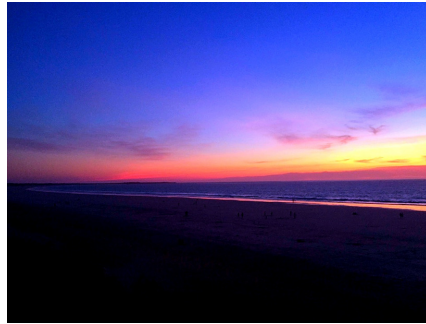


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# BIGWORLD \$MALL POCKETS

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## STEPHANIE PARKER

### TRAVEL BLOGGER



Stephanie Parker is a travel addict and blogger at [bigworldsmallpockets.com](http://bigworldsmallpockets.com). Originally from the UK, but currently based in Australia, Stephanie backpacks the world on a shoestring collecting tips, advice and stories to share with a smile. Her blog was created to showcase the highs and lows of budget travel – the sort of real, wild, global adventuring that fires up minds and sets hearts racing.



2.4K



48.6K



15.2K



9.2K

UNIQUE MONTHLY PAGEVIEWS: 49K+

UNIQUE MONTHLY USERS: 16K+

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[steph@bigworldsmallpockets.com](mailto:steph@bigworldsmallpockets.com)

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# AWARDS

Named #9 in the Top UK Travel Blogs of 2016 by Trips 100

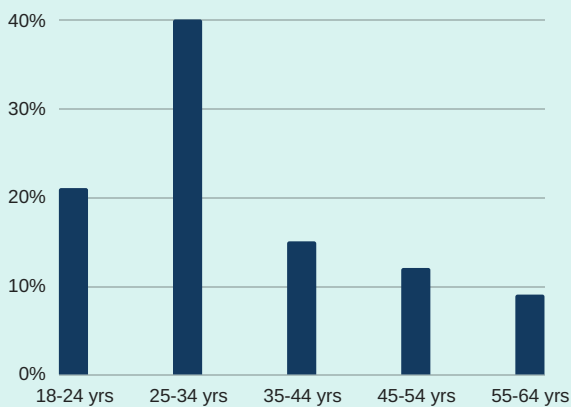
Named one of the Best Money Saving Blogs of 2016 by SurveyBee

Named Top Travel Blog to Follow in 2016 by Queensland Tourism

# AUDIENCE

75% Female 25% Male

1. US 2. Australia 3. UK 4. Canada



# SPECIALTIES

Sponsored Posts | Freelance Writing |  
Accommodation & Product Reviews |  
Brand Ambassadorships |  
Social Media Promotions |  
Content Production |  
Blog & Social Media Consultation |

# TESTIMONIAL

“We posted a snippet of Steph’s guest article on our Facebook page and this post reached 11,300 people; we had 84 people like the post and 630 clicked on the link and spent just over 4mins reading it. This was a great result for us”

– Redarc Electronics